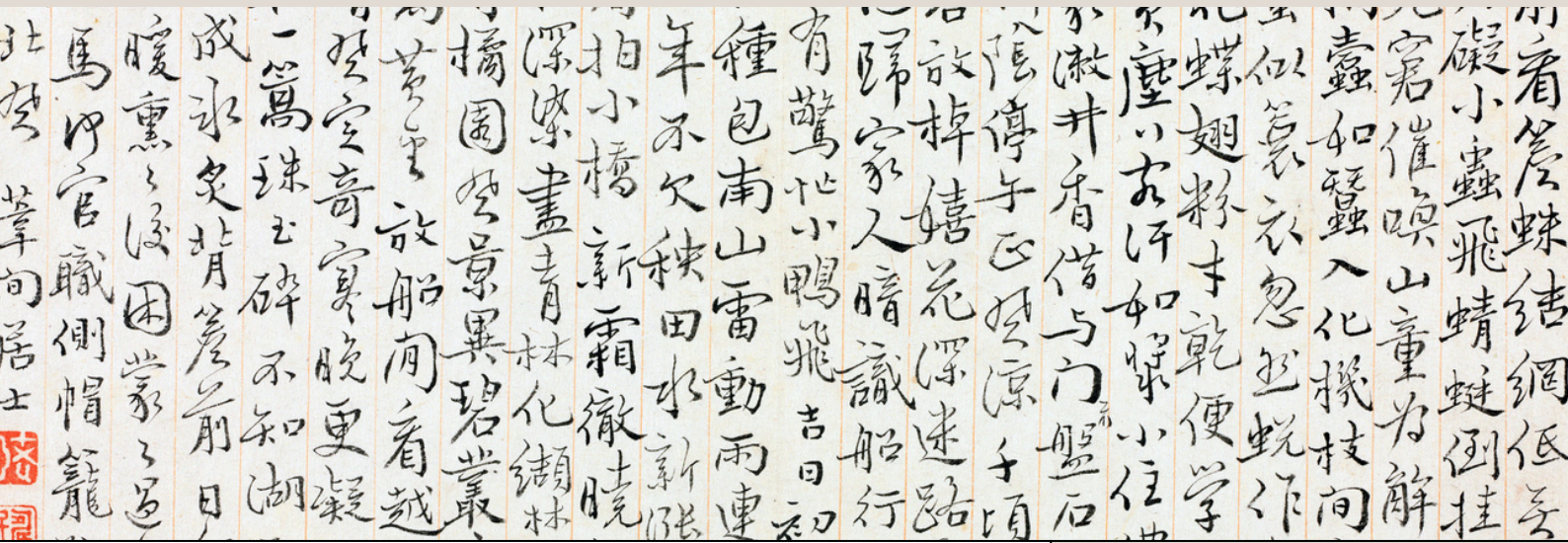


A DOSE OF ALL THINGS ENTERPRISE, LEADERSHIP AND GOVERNANCE.



### Turn up the heat

Summer is officially here with the past week marking some of the hottest temperatures of the year so far and soldiers fainting in London, due to the heat. Things are only set to get hotter, as this week The City of London is gearing up for the upcoming **'A Night with PT'** event this Sunday, 2nd of July at an exclusive location right in the heart of London.

On the night, guests can expect to catch live performances by the infamous gospel drill artists HOPE DEALERS as well as hearing inspiring stories. The event will also witness the official appointment of the 2nd Generation Leaders of the Nxtion Family Alex Kenlock and Elohim Tshiana and their team.

Spaces are limited so be sure to get in touch for more information on how you can attend!

### Thought of the week..

To recall communism as the only political way and to reinforce its grip, the Chinese Ministry of Education (MOE) has added Xi Jinping's thoughts to the curriculum. Xi's thought will be included in the programmes from Elementary school to University for the purpose of strengthening the determination of students to listen to and follow the rules of the Chinese Communist Party (CPC). The new teaching materials are designed to "cultivate patriotic feelings". Xi Jinping, who became the president of China and the leader of the CCP in 2012, rapidly consolidated the party's power in China, as a politician, military man, and bureaucrat. Since the beginning of his mandate, Xi has made some drastic changes to the Constitution. It is highly unusual that a living Chinese leader would rewrite the Constitution to include his personal thoughts, but Xi Jinping has made no exception to state his convictions.

*(continued on next page)*



### The Beginning

**Faith Gundani**  
**Head of Knowledge**

Welcome to the first ever edition of the **Monday Briefing**; a weekly newsletter designed for those on a quest for knowledge, providing a catalyst for Monday mornings and musings to mull over for the rest of the week.

An amalgamation of community **enterprise**, schools of thought **leadership** and global **governance** brought together in a digestible and meaningful manner.

It is my sincere hope that by spending just 30 minutes at the beginning of each week reading this newsletter, you will be able to learn something new about the **global community** and our roles as individuals in shaping the world for **future generations**.

A DOSE OF ALL THINGS ENTERPRISE, LEADERSHIP AND GOVERNANCE.



### Thought of the week (continued..)

In the CCP tradition, a leader's thought or theory was embedded in the Constitution post-mortem. For the first time since Mao Zedong, a Chinese leader was able to introduce their thought in the Constitution whilst still in power, achieving an anomalous authority. Until 2017, in the post-Mao order, China tried to support the principle of collective leadership, avoiding the notion that a leader concentrated excessive power in his hands. Moreover, only Mao and Deng Xiaoping have had their names linked to their respective ideologies. However, this list now also includes Xi Jinping.

Formally introducing his thoughts into the education system, Xi is influencing and shaping the Chinese identity as "good communists", thus reinforcing the "Marxist" and "patriotic" approaches of national education. In this regard, Tian Huisheng, a MOE ministry official, declared that "the ideological system of socialism with Chinese characteristics of Xi Jinping in the new era is rigorous, logical, rich in connotations, broad, and profound". According to Xi, some of his philosophy's more important tenets include; ensuring the CCP leadership stands above all endeavours in every part of China, adhering to Socialism with Chinese Characteristics keeping the people as the masters of the country, strengthening the rule of law and the quality of morality of the whole nation, strengthening national security, upholding the CCP's authority over the army and promoting national unification with regards to Taiwan as well as "one country, two systems", in relation to Hong Kong and Macau.

His thoughts will be taught in every stage of the education system and in every school with no exception, even in elementary schools where they might have the highest impact in shaping children's minds. In primary schools, teachers will focus on teaching the love for the Chinese Communist Party, the country, and socialism. Xi Jinping's thoughts will also be inscribed in pictures adapted for children. In this way, Xi's ideology and political thinking will be indoctrinated to its youngest audience. In middle schools, the professors will focus on giving the students the necessary knowledge to formulate their political judgements and opinions – inevitably, in agreement with Marxism-Leninism and Socialism. In colleges, there will be more emphasis on establishing theoretical thinking.

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A photo released by Chinese state media showed Bill Gates with Xi Jinping, China's leader, in Beijing on Friday. Credit...Yin Bogue/Xinhua, via Associated Press

## In brief: Sino-US Relations

### THE EFFECT OF THE US AND CHINA ON OUR GLOBAL COMMUNITY

This month marks a historic and important moment for what is often cited as “the world’s most fateful bilateral relationship”, as for the first time since 2019, Bill Gates visited China and met with China’s leader Xi Jinping. It also marks the first visit to Beijing by a US Secretary of State since 2018, as Antony Blinken also met with the country’s leader. It’s essential to recognise that the US and China’s relationship is highly complex and multifaceted, with various economic, political, and social dimensions. The consequences of their interactions can be far-reaching and impact different aspects of the global economy.

Currently, China’s growing economy is an important source of global demand. Though it may decrease the demand for commodities, it will create many new opportunities including manufacturing exporters. Whilst the country is currently facing an economic recovery, typical safety nets (retail sales, industrial production and fixed asset investments), grew slower than anticipated, also causing an increase in youth unemployment. The current lack of development has forced aggressive monetary methods.

The overall outlook of the US has deteriorated considerably in the middle of high inflation. The US covers over 30% of the world’s economy with a largely significant consumer base. So, even China would use America’s consumers for leverage. Recently, the US has been losing hold of Asian trade, as China has been campaigning to regionalise supply chains. However, it has also performed better than all other G7 countries, with a real GDP just 1.4% below trend.



*Antony Blinken*  
*US Secretary of State*

# Industry Spotlight

## THE COLLECTIVE ENTERPRISE

The Elite Prosperity family embodies the very core of community building; it is the catalyst of societal change and impact. Through the development of effective ecosystems such as The Collective Enterprise (TCE) - a conglomerate of 28 Elite businesses - the Elite family has made a tremendous contribution not only to the Nxtion economy, but to the UK economy at large.

The Collective Enterprise was birthed through the forging of emerging start up businesses which are now evolving into global companies, pioneering within their sectors of expertise. These businesses are led by young entrepreneurs and built with the most qualified industry professionals from accountancy and legal to information technology. Founded by Pastor Nikky Odutayo (Head of the Elite Prosperity Family and visionary of TCE), Pastor Nikky is a serial entrepreneur, leader, mentor, international speaker and expert in business strategy and operations. Led by Chief Operating Officer, Genevieve Boateng, a healthcare entrepreneur and qualified Pharmacist, this conglomerate depicts the new-age evolution of business, through the creation of improved systems that better serve its consumers, whilst focusing on job creation and innovation. Spanning 16+ industries; from healthcare to fashion, music to finance, beauty to tech and more, the companies that make up TCE comprise of many talents, abilities, and technical skill, producing world-changing products and services.

TCE is currently implementing an initiative called "The 10 Who Do 10", which is a programme of ten carefully selected businesses to turn over profits of at least £10,000 every month through effective strategy, planning and partnerships.

TCE's core objective revolves around industry disruption, with a vision to establish a transformative framework that aids both startups and established enterprises venturing into various sectors. By leveraging market gaps and identifying key areas requiring evolution, TCE aims to develop authentic wealth-generating platforms. Its primary focus encompasses wealth creation, employment, technological advancement and a broader scope of enhancing social mobility.

We eagerly anticipate the future endeavours of TCE and the Elite Family, so stay tuned with us as we embark on this very exciting journey.



### Stay Connected



@thecollectiveenterprise